



ASSOCIATION PROFILE

Universities Student leaders Association (USLA)





Welcome to the Universities Student Leaders Association of Kenya (USLA-K)

At USLA; we are committed to fostering leadership, empowerment, and collaboration among university students in Kenya and beyond. Recognizing the transformative potential of student leadership, we firmly believe that today's student leaders are the future trailblazers of our society.

Mission

Our mission is to empower university students and their leaders across all institutions of higher learning in Kenya and beyond. Additionally, we aim to provide leadership capacity building to both new and former student leaders, empowering them to positively shape the destiny of the country through effective leadership and civic engagement.

Vision

USLA-K envisions fostering a vibrant and inclusive student leadership community that actively engages in empowering university students and their leaders. We strive to contribute to the development and prosperity of the nation through responsible leadership and civic engagement.

Core VALUES

The core values of the University Student Leaders Association (USLA) will include

Integrity:

Upholding honesty, transparency, and ethical conduct in all interactions and decision-making processes. Demonstrating consistency between words and actions, and adhering to high moral principles. Building trust and credibility among members, stakeholders, and the broader community through responsible and principled leadership.

Accountability:

Taking responsibility for one's actions, decisions, and their outcomes.
Being answerable to members, stakeholders, and the community for the association's performance and use of resources.
Establishing clear mechanisms for oversight, evaluation, and feedback to ensure accountability at all levels of the association's operations and governance.

Collaboration:

Fostering a culture of cooperation, teamwork, and inclusivity among members and stakeholders.
Recognizing and respecting diverse perspectives,

experiences, and contributions.

Leveraging collective knowledge, skills, and resources to address challenges, achieve common goals, and maximize impact.

Empowerment:

Promoting the development, growth, and leadership potential of all members.
Providing opportunities for skill-building, mentorship, and personal growth to enhance individual and collective capacity.
Encouraging autonomy, initiative, and innovation in pursuing the association's mission and objectives.

Excellence:

Pursuing the highest standards of performance, professionalism, and service delivery.
Striving for continuous improvement, innovation, and best practices in all aspects of the association's operations and activities.
Celebrating achievements, recognizing outstanding contributions, and inspiring a culture of excellence and achievement among members and stakeholders.

Goals and Objectives

The goals and objectives of the University Student Leaders Association (USLA) may include:

- 1. Empowering university students and their leaders to advocate for their rights, interests, and welfare.**
- 2. Providing leadership capacity building programs and resources to enhance effectiveness.**
- 3. Facilitating dialogue and collaboration among student leaders from different institutions.**
- 4. Promoting civic engagement and social responsibility among university students.**
- 5. Collaborating with educational institutions, government bodies, and stakeholders.**
- 6. Organizing events, workshops, and campaigns to raise awareness.**
- 7. Upholding principles of transparency, accountability, and inclusivity.**
- 8. Networking with other student organizations, nationally and internationally.**



USLA

Leadership Structure:

USLAK operates through a transparent and democratic structure:



Board of Directors:

Responsibilities:

- Overall guidance and strategic direction of the association.

Composition:

- Elected representatives from member universities, including a president, vice president, treasurer, and secretary.



Secretariat:

Responsibilities:

- Administrative work, communication, and coordination of activities.

Composition:

- Staff members or volunteers responsible for day-to-day operations, including managing records, communications, and logistics.



University Chapters:

Responsibilities:

- Representing the interests of students at individual universities.

Composition:

- Student leaders elected or appointed to represent their respective universities within the association.



Regional Representatives:

Responsibilities:

- Liaising between university chapters and the central association.

Composition:

- Representatives appointed to ensure regional representation and coordination of activities i. e regions (western, eastern or Nairobi/metropolitan region)



Committees:

Responsibilities:

- Address specific issues or focus areas within the association's mandate.

Composition:

- Members appointed or elected to committees based on expertise or interest, such as finance, events planning, or advocacy.



General Assembly:

Responsibilities:

- Helps in highest decision-making where major policies and decisions are made.

Composition:

- Representatives from member universities, including the Board of Directors, university chapter leaders, and regional representatives.

Resource Mobilization Strategies



Member universities have voting rights in USLAK elections and decision-making processes

1. Membership Fees:

Description:

The universities student leaders association collects membership fees of Ksh. 5000 annually from member universities covering all student leaders of the particular university to sustain its operations and fund various needs for the year, i. e Certificate for membership, Identity cards to student leaders, access to all vital communication (conferences, meetings, invitations etc) These fees also serve as a vital source of revenue, allowing the association to maintain administrative functions, organize events, and provide services to its members. Membership fees also foster a sense of ownership and commitment among member universities, as they directly contribute to the association's activities and growth.

2. Sponsorships and Partnerships:

Description:

The association actively seeks sponsorships and partnerships with businesses, NGOs, and other organizations to enhance its financial resources and support its endeavors. By collaborating with external partners, the association gains access to additional funding, resources, and expertise. Sponsorships and partnerships may involve financial contributions, in-kind support, or joint initiatives that align with the mission and goals of the association, creating mutually beneficial relationships that strengthen its impact and reach.

3. Grants and Funding Opportunities:

Description:

The association pursues grants and funding opportunities from various sources, including government agencies, foundations, and philanthropic organizations. These grants provide essential financial support for specific projects, programs, or operational expenses, enabling the association to expand its activities and address key priorities. By securing grants and funding, the

association can leverage external resources to amplify its impact and achieve its mission of serving the needs and interests of its members.

4. Fundraising Events:

Description:

Fundraising events are organized by the association to mobilize financial support and engage the broader community in its mission. These events provide opportunities for students, alumni, donors, and supporters to contribute financially while participating in enjoyable and meaningful activities. Fundraising events may include galas, auctions, charity drives, or cultural performances, creating avenues for people to connect, celebrate, and make a difference together in support of the association's initiatives and causes.

5. Alumni Engagement:

Description:

The association actively engages alumni to cultivate lasting relationships, garner support, and tap into their expertise and resources. Alumni engagement efforts encompass various activities and initiatives, including networking events, mentorship programs, fundraising campaigns targeted at alumni, and opportunities for alumni to contribute their time, skills, or financial support to the association's endeavors. By involving alumni in its activities, the association builds a strong sense of community and continuity, leveraging the collective experience and commitment of its alumni network to advance its mission and objectives.

6. Crowdfunding:

Description:

Crowdfunding platforms are utilized by the association to mobilize financial support from a wide audience of individuals who share an interest in its mission and initiatives. Through online platforms such as Kickstarter or GoFundMe, the association can raise funds for specific projects, campaigns, or urgent needs, tapping into the power of collective giving and grassroots support. Crowdfunding campaigns provide an accessible and transparent way for supporters to contribute to the association's efforts, allowing them to make a tangible impact and be part of its success story.

7. In-kind Donations:

Description:

In addition to monetary contributions, the association welcomes in-kind donations of goods or services from individuals or organizations. These donations may include equipment, supplies, venue space, or professional services that are essential for the association's operations, events, and programs. In-kind donations provide valuable resources and support, allowing the association to stretch its budget further, minimize expenses, and maximize the impact of its activities. By accepting in-kind donations, the association cultivates partnerships and goodwill within the community, harnessing the generosity and generosity of individuals and organizations to advance its mission and serve its members effectively.

At USLA, we provide a dynamic hub where elected, former, and aspiring student leaders come together to empower each other, collaborate on initiatives, and build lasting connections. Through a range of activities such as workshops, mentorship programs, empowerment sessions, research initiatives, innovation drives, seminars, charitable endeavors, and networking events, USLA-K equips students with the necessary skills, knowledge, and resources to drive positive change within their academic communities and beyond.

POLICY DOCUMENT

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